



Community Development Committee Director's Report December 5, 2022



Report Prepared By: Barbi Brewer-Watson, Samantha Rocknowski, Yorelly Villagomez, Miya Petitgoue



November 2022 ECDA Community Outreach Monthly Report

Prepared by:
Samantha Rocknowski
as of 11/29/2022

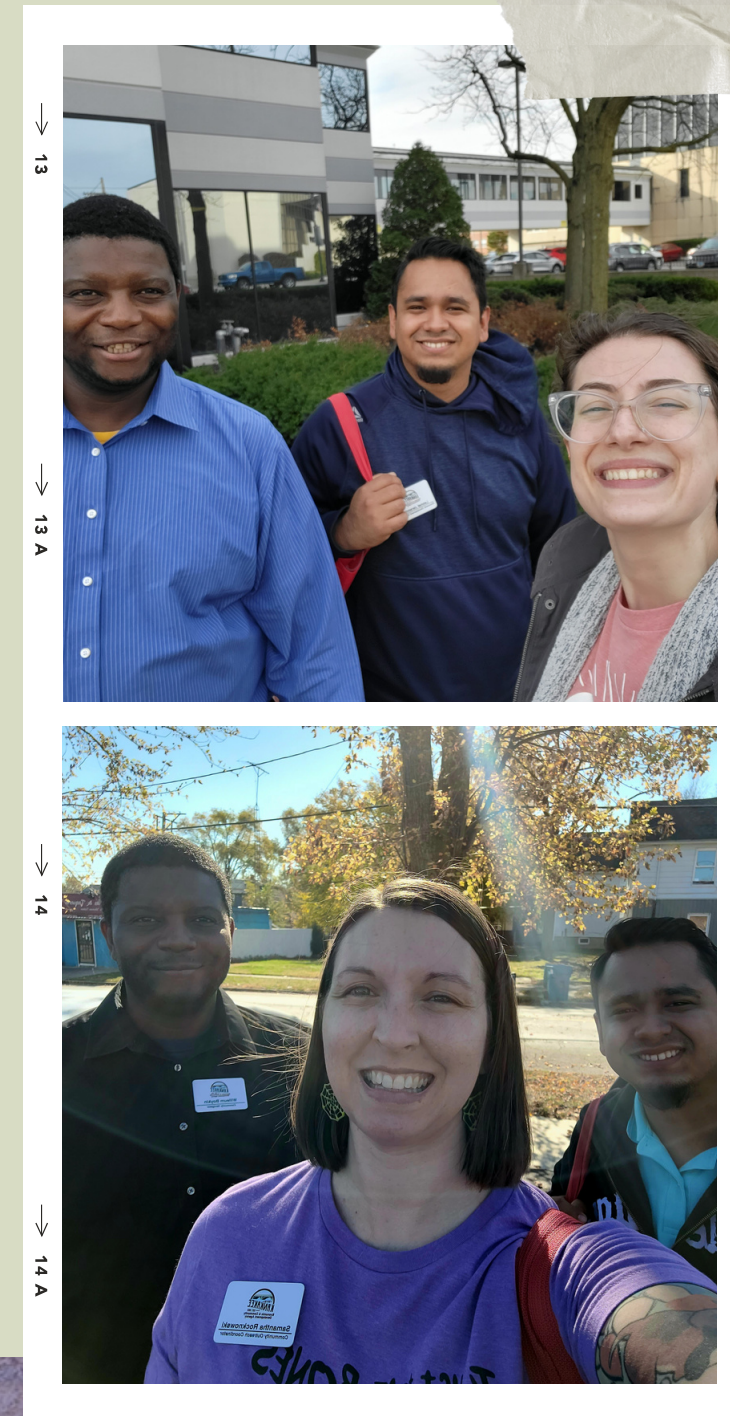


November Outreach Events

Neighborhood Walks Initiative November 4th in the 4th ward

The ECDA walks a neighborhood to connect with residents and share ECDA program information each Friday (weather permitting) at 2pm. Thus far we have had the Salvation Army, Aunt Martha's Clinic, United Families of Kankakee, Riverside, Ascension Saint Mary, Duane Dean, Prairie State Legal Services, Project Sun, KCCSI, Asbury, Kankakee United, and the State's Attorney's Office join us along with the Kankakee Police and some of the alderpeople!

We've knocked on over 4,100 doors so far in 2022!



Additional Outreach

Kankakee County Chamber of Commerce Ambassador Meetings

Next DEI Meeting is December 6

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings Thursday, November 3

The ECDA has a staff members as president and secretary of this group and they are able to share City/ECDA updates.



Additional Outreach

Kankakee County Community Outreach Meetings Wednesday, November 9

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

Kankakee County Hispanic Partnership Meetings *No November meeting*

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



Media and Online Outreach

ECDA Monthly Update Email

The ECDA monthly update email has a contact list of 868 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is <http://eepurl.com/ham1yr>.

Newsletter sent November 3rd:

English newsletter sent to 855 people	Open rate 28.3%
Spanish newsletter sent to 14 people	Open rate 35.7%

Newsletter with blog sent November 22nd:

English newsletter sent to 857 people	Open rate 29.8%
Spanish newsletter sent to 15 people	Open rate 30.8%

New Contacts:

1 gained from signup link on social media posts in the last month
3 gained from form embedded on ECDA homepage in the last month



Devyn's blog was a hit this month!



Media and Online Outreach

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts

29 posts between October 31 and November 28

Facebook Followers = 8,000+

Instagram Followers = 1,920

Twitter Followers = 1,428

Website Views from October 31 to November 27:

Total Page Views = 1,717 Program landing page = 172

Business page = 41 (went up Nov 10)





**Economic & Community
Development Agency**

**SHARE YOUR THOUGHTS ON THE
NEEDS OF KANKAKEE!**



**HELP US ESTABLISH OUR PROGRAM PRIORITIES FOR
THE NEXT FIVE YEARS.**

[HTTPS://ECDA.CITYKANKAKEE-IL.GOV/SURVEY/](https://ecda.citykankakee-il.gov/survey/)

CITY OF KANKAKEE

CHRISTMAS PARADE



**Classic Cinemas Paramount
Theatre Parking lot**

Saturday, December 10

Float line-up starts at 3 pm

**Starts 4:00pm at 202 N. Schuyler Ave. & Ends
at the City of Kankakee Train Depot**

**No Entry Fee - For more information, registration or questions, please visit the link
<https://citykankakee-il.gov/christmasparade/> or call Alderman Lance E. Marczak at**

815-791-8631

lemarzcak@citykankakee-il.gov

SCAN ME



Lead

- 15 Projects Completed
- 6 Projects pending construction
- 143 applications since 2018

Rental Rehab Program

- 10 Applications Approved
- 3 Projects Completed
- 2 Projects in Construction

MIRA Program

- 10 Applications Approved
- 4 Projects Completed
- 5 Projects in construction

ECDA Waitlist

- 112 people currently on the waitlist

KARPPS

- 6 organizations from the first round currently completing grant agreements and 1st quarterly reports
- Second Round: 3 organizations completed and submitted applications. PSP Committee has a recommendation for Council

****updated as of 11/29/2022**

Healthy Homes

- working from the waiting list
- 0 Projects Completed
- 4 Projects in Process
- HH Coordinator joined team in August

Strong Communities

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities
- Need to spend funds

Land Bank

- Organizational Start Up
- Regular Board Meetings
- Will begin search for staff
- Landbank service agreement approved by County; report submitted to IHDA on Aug. 8/15/22

R3 Grant

- Grant ended in March
- waiting for final \$10,000.00 of funds to be received.
- copies of Housing Study available

****updated as of 11/29/2022**